

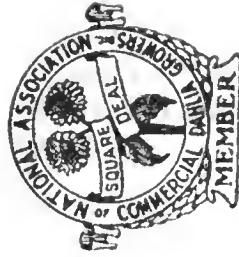
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FRASER'S DAHLIA GARDENS

GEO W. FRASER, Proprietor



WILLIMANTIC, CONNECTICUT

(RETURN POSTAGE GUARANTEED)

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Horticultural Crops and Diseases

8-3591

Fraser's Tested Dahlias Are Grown the World Over



# 1934

THE years of depression are behind us and we march forward to a brighter and better balanced future. People are going to have more work, and also more leisure hours to work in, and enjoy their gardens and flowers. The dahlia is sure to be one of the most popular of these flowers. Why? Because it always gives the utmost satisfaction when grown to perfection. It is no trick at all to grow some flowers, but to grow the **Biggest and Best** dahlia seems to be the crowning glory of a season's work. The whole neighborhood takes a pride in being able to say that Mr. — on our street has the best dahlias you ever saw, and what a kick you get when the folks come around and visit the Queen of the Autumn in your garden.

In the following list of dahlias we have kept in mind the "New Deal" and have priced our stock accordingly, believing that there must be a reasonable profit to the grower if he is to continue in business and sell quality stock. No saving on the initial cost can compensate for the lack of quality in the stock that you spend so much time and effort to grow. It is cheaper to pay a reasonable price for quality stock than to go hunting for dubious bargains. You will find such Quality stock in this list of Tested Dahlias.

We have made arrangements with Mr. M. J. Reynolds, Reynolds Dahlia Gardens, Rochester, Mich., to represent us in the Mid-West, where he will grow and exhibit our creations. We will represent his interests here in the east.

GEORGE W. FRASER.

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MEMBER  
AMERICAN DAHLIA SOCIETY  
AND  
NATIONAL ASSOCIATION OF  
COMMERCIAL DAHLIA  
GROWERS

\* \* \* \*

## ABBREVIATIONS USED IN THIS LIST

I. Cac.—Incurved Cactus	F. Dec.—Formal Decorative
Str.—Cac.—Straight Cactus	Pf.—Peony Flowered
S. Cac.—Semi Cactus	Bl.—Ball
I. Dec.—Informal Decorative	Col.—Collarette

# Our Own Introductions For 1934

## Heatherbloom—I. Dec.

As the name implies, the color of the flower is a rich rosy purple with shadings of white. The formation of the flower is much like a large recurved chrysanthemum 6-8 inches deep and the same across without disbudding. Early, and extremely free flowering. Height 3-4 feet. A distinct novelty. No other Dahlia just like it.

"New Deal" Procs. Roots \$5.00 net, Limited. Plants \$2.50

## Mrs. Austin D. Boss—F. Dec.

If you want to take a prize for the largest bloom this variety will not win it for you perhaps; but if you appreciate beauty in a medium sized flower this certainly will meet with your approval. The color is a soft flesh pink on a white base; size of bloom 5-6 inches on long stems; height of plants uniformly 4 ft., clean growth; free flowering and fine keeping qualities when cut.

Roots \$3.50; Plants \$2.00

## Ruby Tait—I. Dec.

We released a few roots of this variety in 1933 and from reports it proved to be all we claimed for it and then some. The artistic formation and wonderful color give a most charming effect; color, citron yellow with pencilings of pink; large flowers on strong stems, clean healthy growth.

Roots \$5.00; Plants \$2.50

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## Novelties From Other Growers

### City of Royal Oak—S. Cac.

(White-Reynolds). This novelty is rather hard to describe as to color, russet salmon with deep rose suffusions would come nearest; very free flowering it has to be rigidly disbudded to get the best results. Won first prize Detroit, 1933, for the best undisseminated variety. 1933 Roll of Honor.

Plants only \$5.00 net

### Allan A.—F. Dec.

(Angel). This is one of the prettiest dahlias I have ever seen. The color is ivory white with lilac suffusions; large flowers on good stems; free flowering; clean growth.

Roots \$5.00; Plants \$2.50

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## Other Tested Varieties

**ACHIEVEMENT—I. Dec.** An immense bloom; color a combination of old gold and rose; free blooming.

Roots \$2.00; Plants \$1.00

**AIKO—S. Cac.** Carmine red with silver reverse. Large flowers carried on good stems.

Roots \$2.50; Plants \$1.00

**ALICE STELLICK—I. Dec.** A distinct novelty decorative. The petals are white with red edges. Large flowers, good stems.

Roots \$3.00; Plants \$1.50

**AMERICAN TRIUMPH—I. Cac.** Color is a clear, bright, rich red. Flowers held high on rigid stems.

Roots \$1.00; Plants \$ .50



**ANDREA ERICSON**—I. Dec. Pure white. The large fluffy flowers are carried on strong stems and in form resemble Fort Monmouth. **Roots \$2.00; Plants \$1.00**

**AVALON**—F. Dec. A perfect yellow. Stiff stems. Roots \$ .35

**BALLET GIRL**—I. Cac. Orange with white edge. Roots \$.35

**BRAUTSCHMUCK**—I. Dec. (German). Medium to small flower; pure white, fine for garden or cutting. **Roots \$1.00**

**CARDINALIS**—F. Dec. Brilliant cardinal red; large flowers carried on stiff stems. **Roots \$2.00; Plants \$1.00**

**CHAMPOEG**—I. Dec. Combination of lemon yellow and rose pink. A beauty. Roll of Honor.

**CHARLES G. REED**—F. Dec. A rich burgundy red, flowers of perfect form and carried on good stems.

**CLARA M. HASS**—F. Dec. The color is a delicate pink shaded white. A beauty. **Roots \$ .35**

**COLONIAL DAME**—I. Dec. Orchid lavender; large flower on good stems. Very distinctive. **Roots \$5.00; Plants \$2.00**

**CUBAN GIANT**—Sh. Dark crimson maroon; large flowers, long stems. Roots \$ .35

**DAILY MAIL**—I. Dec. An English variety. Deep yellow with orange shadings. **Roots \$1.50; Plants \$ .75**

**DERRILL W. HART**—I. Dec. A real autumn color, copper shading to henna and brown. Stiff stems.

**DR. JOHN CARMAN**—F. Dec. True American Beauty Rose in color and perfect in formation. Good stems.

**DOROTHY STONE**—I. Dec. Rose pink. Flowers large and of great depth. **Roots \$1.00**

**DR. HARRY HOWARD**—F. Dec. Primrose yellow; large flowers held on good stems.      **Roots \$2.00; Plants \$1.00**

**EAGLE ROCK FANTASY**—I. Dec. One of the sensations of 1931. Enormous size and beautiful color. Pure mauve. Good stems. **Roots \$3.00; Plants \$1.50**

**EDWIN H. HILLS**—S. Cac. Combination of white and lavender. Hard to describe. Good stems. **Roots \$1.00**

**ELINOR VANDERVEER**—F. Dec. Satiny rose pink.  
Roots \$ .35

**EMANUEL'S BEAUTY**—F. Dec. Color, flame red suffused with yellow. Early and free flowering.

**ETHEL M.—S. Cac.** Amaranth pink, lighter at the tips, center of flower pure white. **Roots \$ .50**

**FAIR HARBOUR**—I. Dec. (Newberry). A splendid new variety. The immense flowers are Liseran purple shading to magenta at center. Strong stems.

**FRANCIS A. JOHNSON**—I. Dec. Rose pink suffused with white; free flowering; long stiff stems. A most desirable variety. **Roots \$1.00**

**FARNCOT—C.** Aster-purple, tipped white; good stems. The best keeping cactus variety on the market.



**FEINE SACHE**—I. Dec. (German origin). Rose pink with yellow suffusions; medium sized flowers carried on top of stiff stems. **Roots \$1.50**

**FRED SPRINGER**—F. D. Brilliant red blooms hide fine lacy foliage. An ideal border dahlia. **Plants \$ .50**

**FRAU FRIDA FALKENHAGEN**—Min. Dec. (German origin). Soft flesh pink with yellow ground; fine cut foliage; height 2 ft. **Roots \$1.50**

**FRAU O. BRACHT**—Str. Cac. German variety. Color is clear, pale primrose yellow, and the medium to large flowers are very distinctive and carried on long stiff stems.  
**Roots \$1.50; Plants \$ .75**

**GEORGE JR.**—S. Cac. (Fraser). Bright salmon-rose with shadings of picric yellow. Roots \$ .50

**GOLDEN GOBLIN**—F. Dec. Rich old gold. A great exhibition variety. **Roots \$1.00**

**GUNGYWAMP**—F. Dec. (Newberry-Fraser). Bittersweet-orange with suffusions of canary yellow. Large flowers on good stems. **Roots \$1.00**

**GIRL OF HILCREST**—I. Dec. Clear apricot buff; large flowers that attract attention for the wonderful color and profusion of bloom. **Roots \$2.00; Plants \$1.00**

**HANNY van WAVEREN**—I. Dec. (German). Light lavender pink; flowers medium size carried on top of stem. **Roots \$1.50**

**JANET SOUTHWICK**—I. Dec. Deep tyrian rose with a glittering sheen over all, making it especially beautiful.  
**Roots, \$2.00; Plants \$1.00**

**JANE COWL**—I. Dec. Bronzy buff and old gold, blending to a bright salmon at center. **Roots \$ .50**

**JEAN TRIMBEE**—S. Cac. The immense flowers are of a rich petunia violet in color unlike anything else in dahlias.  
Roots \$1.50; Plants \$ .75

**JERSEY'S BEACON**—F. Dec. Chinese scarlet with paler reverse. Roots \$ .35

**JERSEY'S BEAUTY**—F. Dec. True pink. Flowers of perfect shape. **Roots \$ .35**

**JERSEY'S RADIANT**—S. Cac. Bitter sweet orange; large flowers produced on long, stiff stems. **Roots** \$ .35

**JERSEY'S SOVEREIGN**—I. Dec. Salmon orange; a vigorous grower; good stems. **Roots \$ .35**

**JIM MOORE**—Color a combination of primrose and gold with pink suffusions. Healthy growth.  
**Roots \$1.00; Plants \$ .50**

**JOHN W. BUSCH**—F. Dec. Pale gold. Splendid forma-  
tion; free flowering. **Roots \$1.00**

**JOSEPHINE G.**—S. Cac. Bright rose-pink with suffusions of yellow. The flowers are borne on long stiff stems. **Roots \$1.00**

**JUNE JUSTICE**—I. Dec. A mixture of Rhodimine purple and Tyrian rose. Very brilliant in color  
**Roots \$1.00; Plants \$ .50**

**KATHLEEN NORRIS**—I. Dec. Large flowers of rich, bright pink, with pastel shadings. Good stems.      **Roots \$1.00**

**KEMP'S WHITE WONDER**—I. Dec. This immense white, has rightly been called the white Fort Monmouth. Strong clean growth, free flowering.      **Roots \$7.50; Plants \$3.00**







**SALEM PRIDE**—F. Dec. Reddish violet suffused with white.

**Roots \$1.00; Plants \$ .50**

**SANHICAN'S NYMPH**—F. Dec. Rich primrose yellow with reverse of petals tinted rose. Stiff stems.

**Roots \$1.00; Plants \$ .75**

**SATAN**—S. Cac. Despite the name this is the one great dahlia; the immense flowers are carried on strong stems, and are of perfect formation; color, deep red with golden tips. Grow it.

**Roots \$5.00; Plants \$2.50**

**SHARAZAD**—I. Dec. Deep rose pink; large flowers on good stems, a good exhibition variety. **Roots \$2.00; Plants \$1.00**

**SHETUCKET**—F. Dec. (Fraser). Color, cinnamon buff, with pink suffusions. Free flowering.

**Roots \$1.00**

**SNOWCAP**—F. Dec. The most dependable white. The flowers retain their perfect form from early season until frost and are carried on stiff stems well above the foliage.

**Roots \$1.50; Plants \$ .75**

**SOLLUX**—F. Dec. Clear yellow. Might be called Yellow Elite Glory.

**Roots \$1.50**

**SOUTHPORT PRIDE**—F. Dec. Pale yellow, with light lavender suffusion. Stiff stems.

**Roots \$ .50**

**SPOTTSWOOD BEAUTY**—F. Dec. Clear Chatenay pink, shading to lemon yellow. Long stems.

**Roots \$ .75**

**SUNNY JIM ROLPH**—S. Cac. Color, combination of gold and orange flame. Roll of Honor.

**Roots \$2.00; Plants \$1.00**

**SUSAN A. COE**—Pf. Rose pink shading to a yellow center suffused with pink; large flowers on good stems.

**Roots \$ .50**

**SUSAN PECK McANEENY**—S. Cac. Lemon yellow with shading of jasper pink; free flowering; good stems.

**Roots \$1.00**

**TARUS**—I. Cac. An English novelty, that was much admired in our gardens; color, burnt orange, the flowers are carried on good stems. Try it.

**Roots \$3.00; Plants \$1.50**

**THE DUCHESS**—I. Dec. (English). Golden yellow tipped white; large flowers of splendid formation carried on long straight stems.

**Roots \$2.50; Plants \$1.50**

**THE COMMODORE**—I. Dec. Bright yellow; large flowers carried on stiff stems.

**Roots \$1.50; Plants \$ .75**

**THE RED PLANET**—I. Dec. Large flower of cerise red, suffused with yellow.

**Roots \$ .25**

**THE WORLD**—F. Dec. Deep rosy magenta overlaid with garnet and silver shadings. Free flowering; good stems.

**Roots \$ .50**

**THOMAS A. EDISON**—F. Dec. Royal purple; staghorn petals; stiff stems.

**Roots \$1.00; Plants \$ .50**

**TOMMY ATKINS**—I. Dec. Dazzling scarlet; vigorous grower; good stems.

**Roots \$ .50**

**UNCLE TOM**—I. Dec. This comes about as near to black as any dahlia to date.

**Roots \$ .50**

**WATCHUNG SMOKE**—I. Dec. An immense flower of unusual colorings; clear pink flushed with silver gray, reverse deep rose; strong clean growth.

**Roots \$3.50; Plants \$1.50**

**WILLIAM HOGAN**—F. Dec. Garnet red with white tips. Clean healthy growth.

**Roots \$1.00; Plants \$ .50**

**YELLOW PILGRIM**—S. Cac. Deep picric yellow; free flowering; good stem.

**Roots \$ .50**

**YELLOW PRINCESS**—I. Dec. Without doubt the largest and best yellow decorative.

**Roots, \$ .75**



# **“New Deal” Collections**

**12 GORGEOUS DAHLIAS FOR \$<sup>5.00</sup>~~10.00~~**

AVALON  
CLARA H. HASS  
DOROTHY STONE  
EDWIN HILLS  
FRANCIS A. JOHNSON  
GEORGE JR.

JERSEY BEAUTY  
JANE COWL  
KEMP'S VIOLET WONDER  
ROSE FALLON  
MONMOUTH CHAMPION  
SNOWCAP

**6 MAMMOTH DAHLIAS FOR \$5.00**

CHAMPOEG  
EMANUEL'S BEAUTY  
GIRL OF HILLCREST

CHARLES G. REED  
JOHN BUSCH  
MARTHA EPELL

**EACH YEAR** we have a quantity of roots that have become mixed in handling. All good Varieties, \$2.00 Per Doz.

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## **GENERAL INFORMATION**

### **PLEASE READ BEFORE ORDERING**

**ORDER EARLY**—All orders filled in rotation—ordering early insures reservation of varieties that may later be sold out. Small orders receive the same careful attention as the large ones.

**SUBSTITUTION**—Orders are filled with varieties called for, and we never substitute unless directed to do so.

**GUARANTEE**—We guarantee every root and plant to be true to name and in good growing condition when sent out by us. We will cheerfully replace any that may prove otherwise, but will not be held responsible for any amount in excess of the purchase price. If for any reason roots fail to sprout, we will replace same with a perfect root or refund the purchase price if sold out.

**SHIPPING**—We begin shipping dahlia roots after May 1st, Green plants after May 15th, unless notified for earlier delivery.

**TERMS**—Cash with order or in advance of shipment. No goods sent C. O. D. unless 50 per cent of purchase price accompanies order.

**REMITTANCES**—Should be made by bank draft, post-office money order or registered letter. Postage stamps accepted up to \$2.00.

**ERRORS**—Errors are possible to occur. Kindly notify us promptly so that proper adjustment can be made at once. Kindly keep a copy of your order for comparison.

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## **DAHLIA GREEN PLANTS**

Our green plants are propagated right, grown right, and guaranteed to reach you in good condition. We ship every year plants to all parts of the country. Our method of packing insures safe delivery.

We grow many varieties not listed here, and will have green plants of most of the outstanding 1934 varieties. Write us regarding any you are interested in and we will quote you prices.

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**You Are Invited to Become a Member of**

### **The American Dahlia Society**

The bulletin of the Society is published quarterly and contains valuable information on dahlia growing. It is sent free to every member. Dues \$2.00.

Write C. Louis Alling, 251 Court St., West Haven, Conn.